

# Customer Art Approval Form

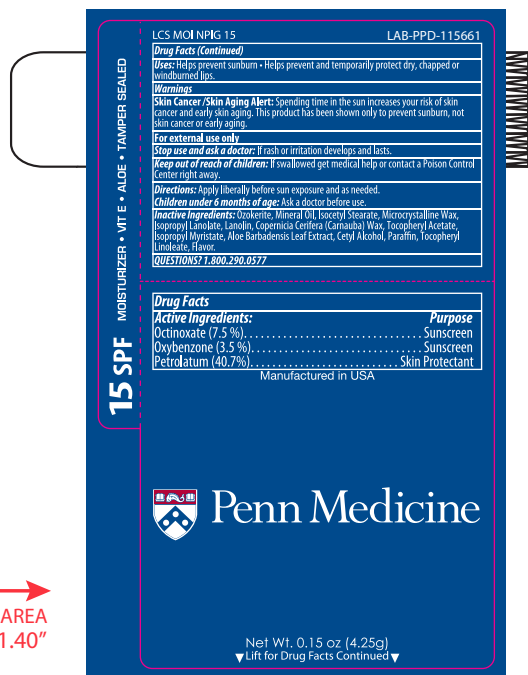
Tracking Number:

SCGADV PO#14191 ABCDE\_PENN MEDICINE(W317648\_49\_50\_51\_52)

**ITEM PPD-320**  
Super Moisture SPF 15



**LAB-PPD-115661**





→  
IMPRINT AREA  
1.75" X 1.40"

Imprint Color(s)



## Art Guidelines

### 1. Labels

- Positive imprint - 5 pt minimum ..... Sample Text
- Reverse imprint - 7 pt minimum ..... **Sample Text**
- Serif and italic types - 7 pt minimum ..... Sample Text
- Line weight, positive lines - .5 ..... 
- Line weight, reverse lines (gap) - .75 ..... 

\* Ornate and display type faces will be printed on a case-by-case analysis.

\* Registered marks and trademarks should be enlarged for clear printing.

## Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed peice.